

### ABSTRACT OF THE DISCLOSURE

A method for producing a tyre for a vehicle wheel includes disposing a carcass structure on a drum having distal and proximal halves; disposing a belt structure around the carcass structure; moving the distal and proximal halves mutually close, from a building condition to a shaping condition, until an intermediate portion of the carcass structure contacts an inner surface of the belt structure; and transferring the drum, in the shaping condition, to a vicinity of at least one application unit. The distal and proximal halves are both carried by a support structure. During moving the distal and proximal halves mutually close, the proximal half maintains a fixed axial position with respect to the support structure. The at least one unit applies at least one elongated element of elastomeric material, in circumferential coils, to form at least one component of the tyre external to the carcass structure.